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01

**DAD TEST
BOOKLET
CODE**

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**QUESTION
BOOKLET
SERIES**

14 YEARS OF
RESEARCH



डिज़ाइन जागरुकता अभियान, भारत
DESIGN AWARENESS DRIVE, INDIA

देश का सबसे बड़ा डिज़ाइन समुदाय ।

Promoting 'The National Design Policy' Since 2010

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DEHRI

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“ Higher Education in Design
DESIGN THINKING
”
BASED ON THE NATIONAL EDUCATIONAL POLICY 2020

NIFT M.DES 2022

DAD-NIFT M.DES-GAT-2022-001

COMMUNITY SPONSORED EDUCATION

A TEST SERIES EXCLUSIVELY DESIGNED FOR ADMISSIONS 2022

THE SEC AB - TEST FOR NIFT SCORES

INDIA AND MODERN DESIGN PEDAGOGY

DAD's life skills education and Design Thinking approach right from the K12 schools have paved co-creative and distinctive ways of focusing on higher design education from NID, UCEED, NIFT, CEED, FDDI, IICD, and international design institutions.

INDIA'S BIGGEST DESIGN TEST SERIES

DAD THINK LABS

ON THE OBJECTIVES OF

National Design Policy

Government of India

Preparation of a platform for creative design development, design promotion and partnerships across many sectors, states and regions for integrating design with traditional and technological resources.

Global positioning and branding of Indian designs and making "Designed in India" a by-word for quality and utility in conjunction with "Made in India" and "Served in India".

WHAT DO WE OFFER TO ASPIRANTS?

Research & Development

India is fast emerging as a global R&D hub. DAD constantly keeps eye on global development in the field of design & gives significant opportunities to it's students to explore further.

Sponsored Education

Wide community of DAD supports and sponsors the students who are committed to learn & explore their dimensions but financial distress do not let them to expand their wings.

Easy Pay Education

"Flexible Payment Terms through Easy Installments. Needy students can pay small sum of money at regular intervals over a period of time, rather paying the whole amount at once."

Study Now Pay Later

DAD understands the value of time. If you are really unable to pay & you are fighting against time, you do not need to worry. Just deposit supportive documents & start learning. Pay when you start earning.

Earn While You Learn

DAD provides opportunities to students to earn while learning to meet their expenses. It exposes the students to the professional world before the actual employment through regular freelance assignments & events.

Online Education

Online electronically supported learning system for distant students (across the country) who can not attend regular classroom programmes. They can earn the learning from the comfort of their home.

  **9304516169**



Central Office: First Floor, Sudama Bhawan, Near Hira Panna Jewellers,
Infront of AMS Park, Boring Road Chauraha, Patna- 800001

WWW.DADINDIA.ORG WWW.NIFTNIDUCEED.COM

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Self Assessment Sheet

Name

Registration
Number

QUESTION 01

ATTEMPTED

 Y N

CONFIDENCE OUT OF 100

TIME TAKEN

REMARKS- DISCUSS YOUR ISSUES YOU HAVE IN THIS QUESTION

QUESTION 02

ATTEMPTED

 Y N

CONFIDENCE OUT OF 100

TIME TAKEN

REMARKS- DISCUSS YOUR ISSUES YOU HAVE IN THIS QUESTION

QUESTION 03

ATTEMPTED

 Y N

CONFIDENCE OUT OF 100

TIME TAKEN

REMARKS- DISCUSS YOUR ISSUES YOU HAVE IN THIS QUESTION

QUESTION 04

ATTEMPTED

 Y N

CONFIDENCE OUT OF 100

TIME TAKEN

REMARKS- DISCUSS YOUR ISSUES YOU HAVE IN THIS QUESTION

Signature

DAD
THINK LABS



DAD TEST SERIES

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Paper specific Instructions

1. The examination is of 3 hours duration. There are a total of 04 questions carrying a total of 100 marks.
2. All the questions might not have equal value of marks.
3. Some questions might not have choices . There is NO NEGATIVE marking.
4. You have to choose any one option out of the given choices.
5. Do not use colors if not asked to do.
6. No pens are allowed for answering the questions.
7. Use only dry colors preferably pencil colors of good quality.
8. No extra sheets will be provided.
9. Final scores will be awarded on the following parameters:
 - A. Give your best shot in neatness.
 - B. The concepts must be original.
 - C. Raw ideas would be highly appreciable.
 - D. Drawing skills, execution of your ideas and understanding of composition.
 - E. Self understanding of Elements of Design.

IMPORTANT NOTE:
ONLY FULLY PRINTED BOOKLETS WILL BE ACCEPTED
DO NOT PRINT ONLY SELECTED QUESTIONS.
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Any illegal use shall be liable to legal actions.



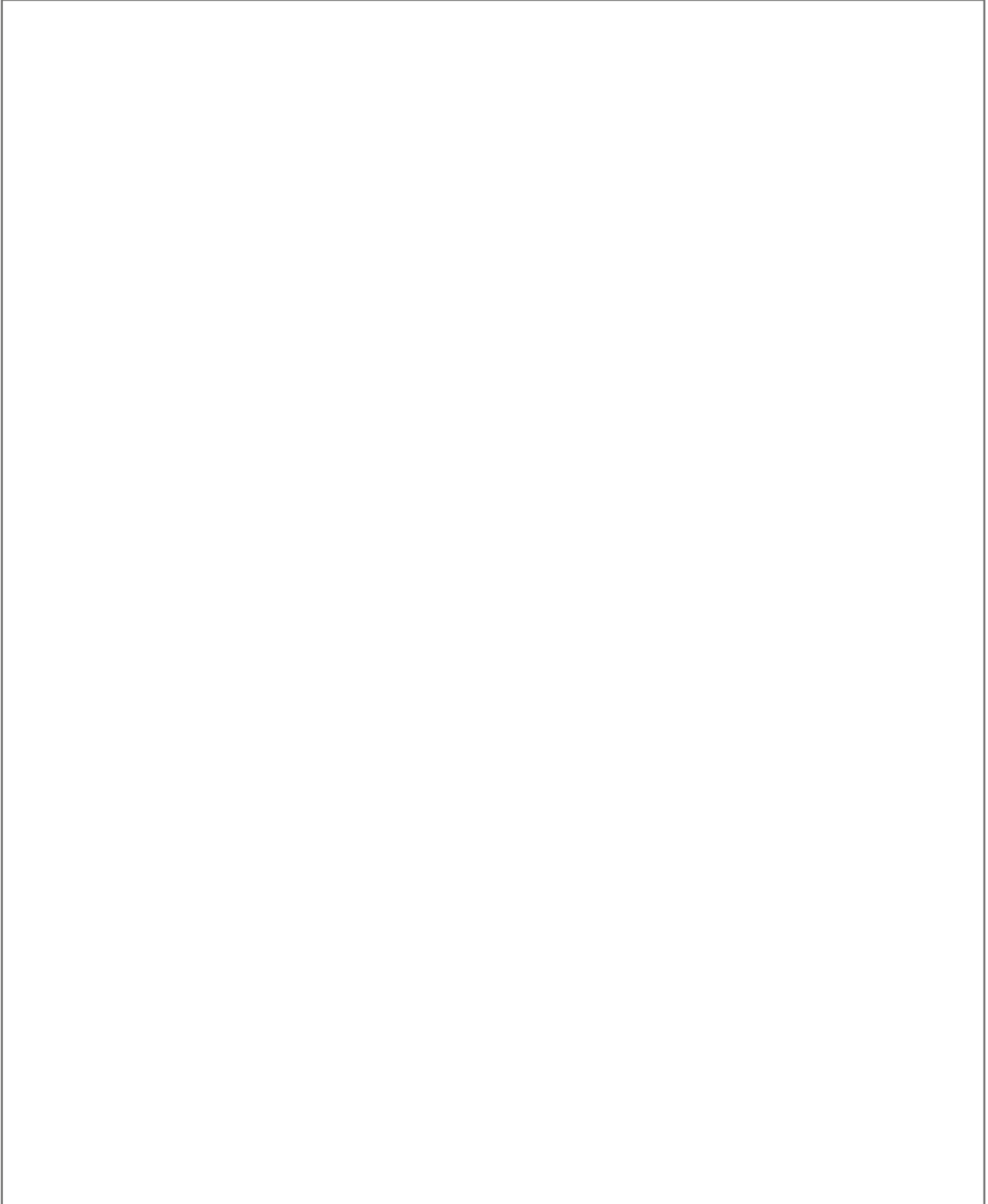
UNITED COUNTRYOUTHS FEDERATION

THE SOCIAL CREATIVE LEADERS

A SECTION 8 COMPANY- REGD. MCA GOV. OF INDIA

Draw any one of the following using pencil only with maximum possible details you can recall.

- a. A sewing machine from its left side
- b. Pedestal fan from its back side
- c. Inverted three pin plug
- d. Open mobile phone with battery slot



Question 02- 25 Marks

Design a poster on any one of the following topics with very mind striking ideas. Write a suitable caption below in the given box.

- a. Women Empowerment
- b. Promote Tree Plantation
- c. Save Animals
- d. Save Electricity

Question 03- 35 Marks

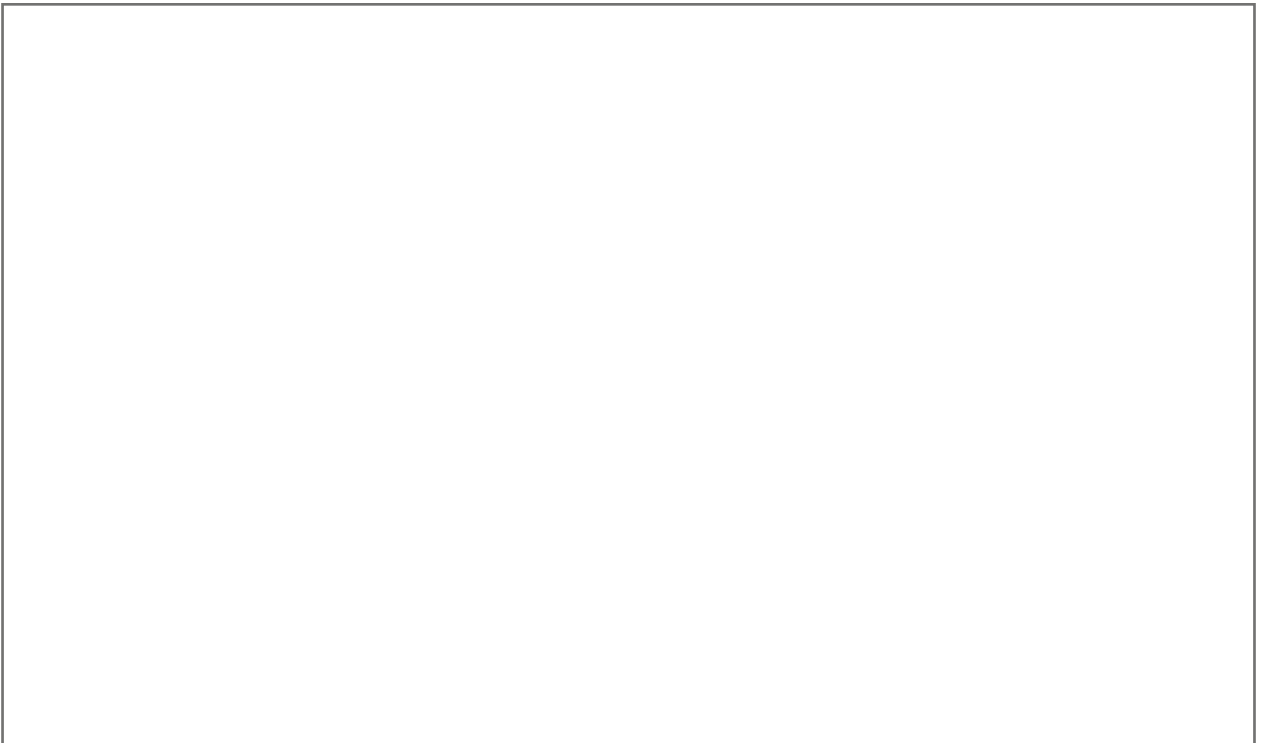
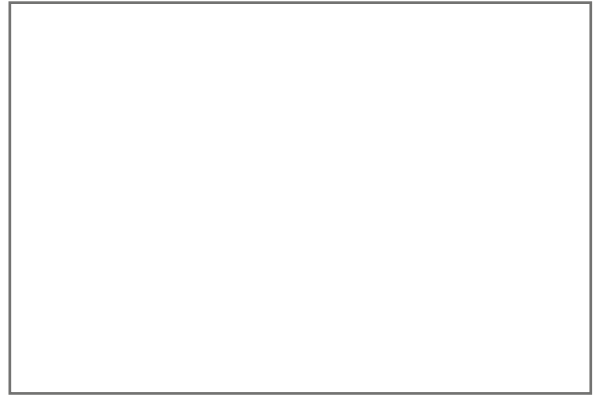
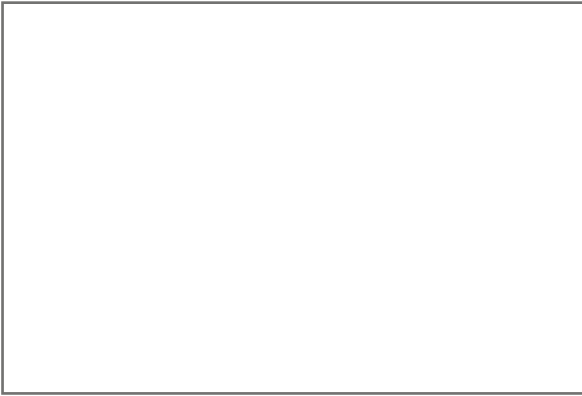
Illustrate any one of the following in 11 steps. The 11th step must be final one. Write one liners to explain the idea behind every step.

- a. Making a paper boat
- b. Changing the SIM Card of a feature phone
- c. Preparing Maggi for three friends
- d. Sending an email to your friend





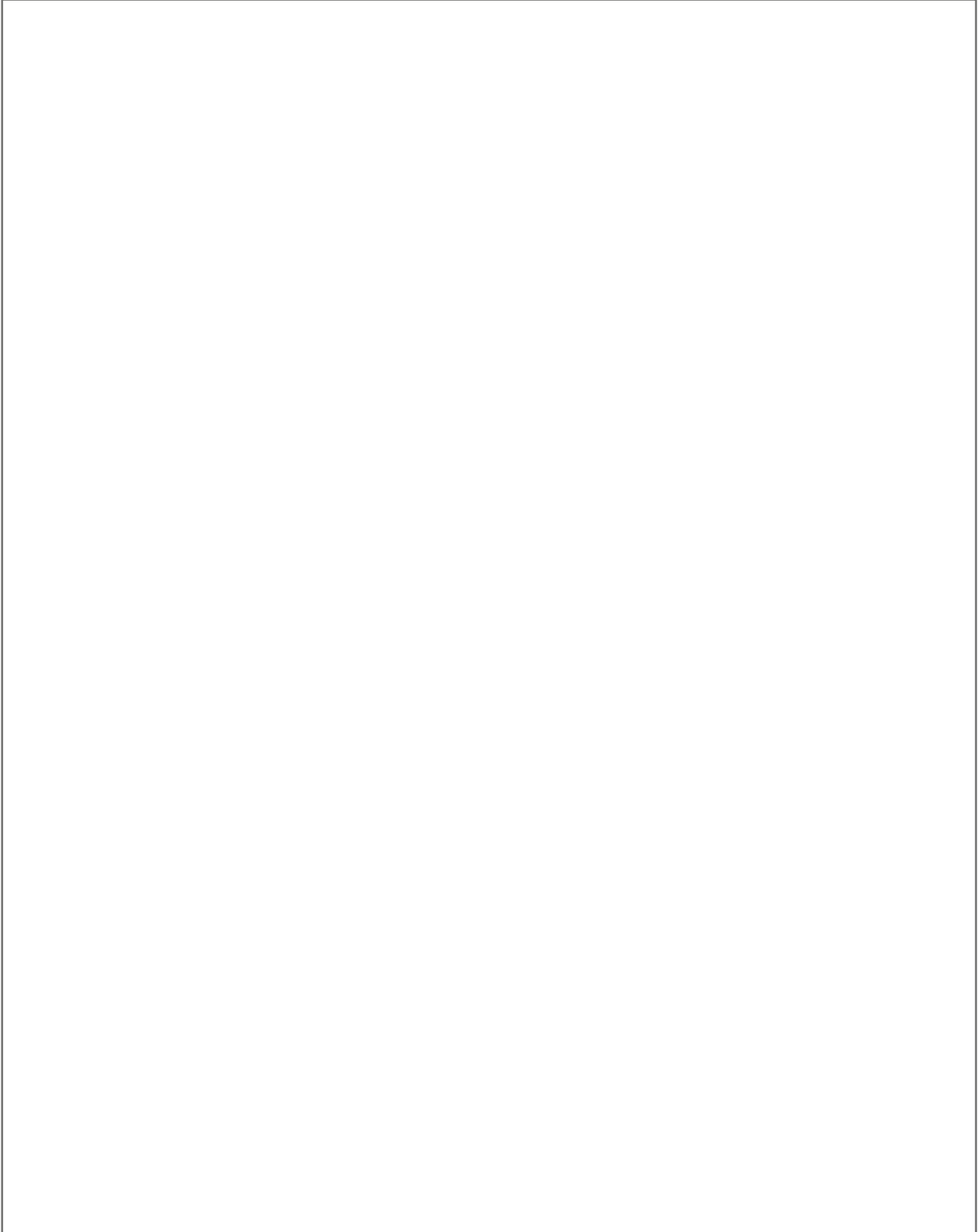




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Question 04- 20 Marks

Do you remember going to your college on the day with your family? Depict through and an artwork saying story of your personal experience using colors and elements that are relevant. Abstraction of the idea will also be acceptable.





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SPACE FOR ROUGH WORK

Large empty rectangular area for rough work, bounded by a dashed line.

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